

2017 Wash Park Home Tour Packages

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For FULL BENEFITS Sign up by March 17, 2017	Tote bag \$3,500 (1 Available)	Platinum \$5000 (1 Available)	Gold \$3,500 (1 Available)	Silver \$2,500 (1 Available)	Bronze \$1,000 (unlimited)	Home Sponsor \$2,000 (4 Available plus 1 for Platinum Sponsor)	Steele Family Business Sponsor¹ \$500 (unlimited)
Poster, Flyer, Directory, Tickets	Sponsor recognition in directory	Logo placement on tickets, directory cover, poster, flyer	Logo placement on directory cover, poster, flyer	Logo placement on poster, flyer	Sponsor recognition in directory	Sponsor recognition in directory	Sponsor recognition in directory
Directory Ads	Full page ad	Full Page ad on the back cover	Full page ad	Full page ad	Full page ad	2/3 page ad	Combined Recognition ad
Signs	Business name recognized on School Sign	Logo placement on printed yard signs (1 color, quantity 100), exclusive logo on Home Sponsor Sign at sponsored home, Business name recognized on School Sign	Logo placement on printed yard signs (1 color, quantity 100), Business name recognized on School Sign	Business name recognized on School Sign	NA	Exclusive logo on Home Sponsor Sign at sponsored home	Shared recognition on School Sign
Event T-Shirt	Logo on back of the Home Tour t-shirt	Logo on back of the Home Tour t-shirt	Logo on back of the Home Tour t-shirt	Logo on back of the Home Tour t-shirt	Logo on back of the Home Tour t-shirt	Logo on back of the Home Tour t-shirt	Logo on back of the Home Tour t-shirt if space/design permits
Sponsor Table	May have table/display at street fair during event	May have table/display at sponsored home and/or street fair during event	May have table/display at street fair during event	May have table/display at street fair during event	May have table/display at street fair during event	May have table/display at sponsored home during event	May have table/display at street fair during event
Wash Park Home Tour Website	Business listing and link on the sponsor page through 2017						
Electronic Newsletter	Recognition and thank you in Steele Stallion newsletter						
Tote Bag	Option to provide (1) branded item/print material in the tote bag (quantity: 1,500)						
PR	Recognition in FB posts and Twitter pages; Press Release Recognition						
Event Tickets	20	30	20	15	10	20	2

A La Carte Ads



Ad Size	Home Tour Directory (5 1/2" x 8 1/2")
Full page	\$700
2/3 page	\$475
Half page	\$375
1/3 page	\$250
Street Fair Booth Only	\$250



Please reference www.steelepta.org for additional information. Contact Rebekah Marcus at remarcus@cisco.com with any sponsorship/ad questions

¹ Exclusive to Steele families

*Sponsorship packages and details subject to change

Goods or Services >\$250 in value donated for Home Tour events are eligible to place 1 branded item/print material in the tote bags (quantity 1,500)