

## 2018 Wash Park Home Tour Packages

For FULL BENEFITS Sign up by March 15, 2017	Platinum \$5000 (1 Available)	Gold \$3,500 (1 Available)	Silver \$2,500 (1 Available)	Bronze \$1,000	Tote bag \$2,000 plus print and ship (1 Available)	Home Sponsor \$2,000 (4 Available plus 1 for Platinum Sponsor)	Steele Family Business Sponsor <sup>1</sup> \$500
<b>Poster, Flyer, Directory, Tickets</b>	Logo placement on tickets, directory cover, poster, flyer	Logo placement on directory cover, poster, flyer	Logo placement on poster, flyer	Sponsor recognition in directory	Sponsor recognition in directory	Sponsor recognition in directory	Sponsor recognition in directory
<b>Directory Ads</b>	Full Page ad on the back cover	Full page ad	Full page ad	Full page ad	Full page ad	2/3 page ad	1/3 page Ad
<b>Signs</b>	Logo placement on printed yard signs (1 color, quantity 200), exclusive logo on Home Sponsor Sign at sponsored home, Individual business name recognized on School Sign	Logo placement on printed yard signs (1 color, quantity 200), Business name recognized on School Sign	Business name recognized on School Sign	NA	Business name recognized on School Sign	Exclusive logo on Home Sponsor Sign at sponsored home	Shared recognition on School Sign
<b>Event T-Shirt</b>	Logo on back of the Home Tour t-shirt	Logo on back of the Home Tour t-shirt	Logo on back of the Home Tour t-shirt	N/A	Logo on back of the Home Tour t-shirt	Logo on back of the Home Tour t-shirt	N/A
<b>Sponsor Table</b>	Table/display at sponsored home and/or street party during event	Table/display at street party during event	Table/display at street party during event	Table/display at street party during event	Table/display at street party during event	Table/display at sponsored home during event	Table/display at street party during event
<b>Wash Park Home Tour Website</b>	Business listing and link on the sponsor page through 2018						
<b>Electronic Newsletter</b>	Recognition and thank you in Steele Stallion newsletter (min. of two broadcasts w/business link)						
<b>Tote Bag</b>	Option to provide (1) branded item/print material in the tote bag (quantity: 1,600)						
<b>PR -FB/Twitter Posts</b>	Facebook posts during 8 week social media campaign, Wash Park Home Tour and Steele Elementary FB pages will like your business page and will tag when featured						
<b>Event Tickets</b>	30	30	20	10	30	15	2

\*Goods or Services >\$250 in value donated for Home Tour events are eligible to place 1 branded item/print material in the tote bags

### A La Carte Ads



Ad Size	Home Tour Directory (5 1/2" x 8 1/2")
Full page	\$700
2/3 page	\$475
Half page	\$375
1/3 page	\$250
Street Fair Booth Only	\$250
Directory Listing	\$100

Please reference [www.steelepta.org](http://www.steelepta.org) for additional information. Contact Danielle Vitale [dvitale@adobe.com](mailto:dvitale@adobe.com) with any sponsorship/ad questions

\*Sponsorship packages and details subject to change

<sup>1</sup> Exclusive to Steele families