

2019 Wash Park Home Tour Sponsorship							
For FULL BENEFITS Sign up by March 15, 2019	Platinum \$3500 (1 Available)	Gold \$2,750 (1 Available)	Silver \$2000 (1 Available)	Home Sponsor \$1500 (4 Available plus 1 for Platinum Sponsor)	Tote bag Sponsor pay bag, print ship (1 Available)	Bronze Sponsor \$1,000 (unlimited)	Steele Family Business Sponsor¹ \$500 (Steele family only)
Poster, Flyer, Directory, Tickets	Logo placement on tickets, directory cover, poster, flyer	Logo placement on directory cover, poster, flyer	Logo placement on poster, flyer	Sponsor recognition in directory	Sponsor recognition in directory	Sponsor recognition in directory	Sponsor recognition in directory
Directory Ads	Full Page ad on the back cover	Full page ad	Full page ad	2/3 page ad	Full page ad	Full page ad	1/3 page Ad
Signs	Logo placement on printed yard signs (1 color, quantity 200), exclusive logo on Home Sponsor Sign at sponsored home	Logo placement on printed yard signs (1 color, quantity 200),	Logo placement on printed yard signs (1 color, quantity 200),	Exclusive logo on Home Sponsor Sign at sponsored home	Exclusive logo on Tote Bags 1500 distributed	N/A	N/A
Event T-Shirt	Logo on back of the Home Tour t-shirt	Logo on back of the Home Tour t-shirt	Logo on back of the Home Tour t-shirt	Logo on back of the Home Tour t-shirt	Logo on back of the Home Tour t-shirt	N/A	N/A
Sponsor Table	Table/display at sponsored home and/or street party during event	Table/display at street party during event	Table/display at street party during event	Table/display at sponsored home during event	Table/display at street party during event	Table/display at street party during event	Table/display at street party during event
Wash Park Home Tour Website	Business listing and link on the home tour school web sponsor page through 2019						
Electronic Newsletter	Recognition and thank you in Steele Stallion newsletter (min 2 broadcasts)						
Tote Bag	Option to provide (1) branded item/print material in the tote bag (quantity: 1,500)						
FB Posts	Facebook posts during 8 week social media campaign, Wash Park Home Tour and Steele Elementary FB pages will like your business page and will tag when featured						
Event Tickets	30	30	20	20	20	10	N/A

*Goods or Services >\$250 in value donated for Home Tour events are eligible to place 1 branded item/print material in the tote bags **A La Carte Ads**

Ad Size	Home Tour Directory (5 1/2" x 8 1/2")
Full page	\$500
2/3 page	\$400



Half page	\$325
1/3 page	\$250
Street Fair Booth Only	\$250
Directory Listing	\$100

Please reference www.steelepta.org / sponsorship for additional information.

*Sponsorship packages and details subject to change

¹ Exclusive to Steele families