



2020 Wash Park Home Tour Sponsorship							
For FULL BENEFITS Sign up by March 15, 2020	Platinum \$3500 (1 Available)	Gold \$2,750 (1 Available)	Silver \$2000 (1 Available)	Home Sponsor \$1500 (4 Available plus 1 for Platinum Sponsor)	Tote bag Sponsor <i>pay for bag, print, ship</i> approx \$1800 (1 Available)	Bronze Sponsor \$1,000 (unlimited)	Steele Family Business Sponsor \$500 (Steele family only)
<b>Poster, Flyer, Directory, Tickets</b>	Logo placement on tickets, directory cover, poster, flyer	Logo placement on directory cover, poster, flyer	Logo placement on poster, flyer	Sponsor recognition in directory	Sponsor recognition in directory	Sponsor recognition in directory	Sponsor recognition in directory
<b>Directory Ads</b>	Full Page ad on the back cover	Full page ad	Full page ad	2/3 page ad	Full page ad	Full page ad	1/3 page Ad
<b>Signs</b>	Logo placement on printed yard signs (1 color, quantity 200), exclusive logo on Home Sponsor Sign at sponsored home	Logo placement on printed yard signs (1 color, quantity 200)	Logo placement on printed yard signs (1 color, quantity 200)	Exclusive logo on Home Sponsor Sign at sponsored home	Exclusive logo on Tote Bags (1500 distributed)	N/A	N/A
<b>Event T-Shirt</b>	Top logo on back of the Home Tour t-shirt	Logo on back of the Home Tour t-shirt	Logo on back of the Home Tour t-shirt	Logo on back of the Home Tour t-shirt	Logo on back of the Home Tour t-shirt	N/A	N/A
<b>Sponsor Table</b>	Table/display at sponsored home and/or street fair during event (1 table/2 chairs may be provided)	Table/display at street fair during event (1 table/2 chairs may be provided)	Table/display at street fair during event (1 table/2 chairs may be provided)	Table/display at sponsored home during event	Table/display at street fair during event	Table/display at street fair during event	Table/display at street fair during event
<b>Wash Park Home Tour Website</b>	Business listing and link on the home tour school web sponsor page through 2020						
<b>Electronic Newsletter</b>	Recognition and thank you in Steele Stallion newsletter (min 2 broadcasts)						
<b>Tote Bag</b>	Option to provide (1) branded item/print material in the tote bag (quantity: 1,500)						
<b>FB Posts</b>	Facebook posts during 8 week social media campaign, Wash Park Home Tour and Steele Elementary FB pages will like your business page and will tag when featured						
<b>Event Tickets</b>	30	30	20	20	20	10	N/A

\*Goods or Services >\$250 in value donated for Home Tour events are eligible to place 1 branded item/print material in the tote bags

**A La Carte Ads/Street Fair**

<b>Ad Size</b>	<b>Home Tour Directory (5 1/2" x 8 1/2")</b>
Full page (5" x 8")	\$500
2/3 page (5" x 5.25")	\$400
Half page (5" x 3.875")	\$325
1/3 page (5" x 2.5")	\$250
Directory listing (Business name/phone/ website)	\$100
Street Fair Booth Only	\$250

Please reference [www.steelepta.org/sponsors](http://www.steelepta.org/sponsors) for additional information.

\*Sponsorship packages and details subject to change