



## **FUNDRAISING IDEAS/TIPS**

- Set a goal! I want to raise \$1000 for my school.
- Don't be afraid to ask for a specific amount -- \$10, \$20, \$100
- Remind people that donations are 100% TAX DEDUCTIBLE!
- Ask and then follow up, sometimes people need a little nudge
- Feel confident in what you are asking for – your child's education is worth it
- Use the letters as your child's weekly writing homework assignment
- Get creative and have fun!

## **LETTER WRITING CAMPAIGN**

1. **Make a list of 5-10 family members** or friends or community members
2. **Send them each a personal note** via email (see template) or regular mail (if US Postal be sure to enclose a self addressed/or school address stamped envelope, pledge form, and other materials so its easy to send in donations)
3. **Ask for a specific dollar amount** "can you please donate \$100 to my school and support a second teacher and new technology in my classroom."
4. **Let your friends and family know** they should expect a note from your child about the fundraiser.
5. **Personally thank** your family members and friends for their donation.

## **OTHER FUNDRAISING IDEAS**

1. Have a bake sale or hot chocolate stand to raise money
2. Shovel snow for your neighbors for a fee
3. Wrap gifts for donations
4. Accept donations in lieu of holiday gifts
5. Ask for donations at your annual personal holiday party

**Remember, every little bit helps!**  
**And all donations are 100% TAX DEDUCTIBLE!**