

STEELE ELEMENTARY SCHOOL SPONSORSHIP LEVELS 2020-21



	DIAMOND \$8,000	PLATINUM \$5,000	GOLD \$3,500	SILVER \$2,000	BRONZE \$1,500	Cookbook Only \$50-\$1000
Alameda Avenue Fence Banner (25,000 cars / day)	Display of Steele-provided 3 ft. X 6 ft. company banner on fence facing Alameda Avenue for one year	Display of Steele-provided 3 ft. X 6 ft. company banner on fence facing Alameda Avenue for one year				
Marion Parkway Fence Banner	Display of Steele-provided 3 ft. X 6 ft. company banner on fence facing Marion Parkway for one year		Display of Steele-provided 3 ft. X 6 ft. company banner on fence facing Marion Parkway for one year	Display of Steele-provided 3 ft. X 6 ft. company banner on fence facing Marion Parkway for one year		
Steele Elementary School & Steele PTA Websites	Company logo and link prominently displayed on Steele Elementary website and Steele PTA website	Company logo and link prominently displayed on Steele Elementary website and Steele PTA website	Company logo displayed on Steele Elementary website and Steele PTA website	Company name displayed on Steele Elementary website and Steele PTA website		
Wash Park Community Cookbook, 1st edition, 1000 imprints 1st run	Special Recogniton in Community Partner Page	Special Recogniton in Community Partner Page	Special Recogniton in Community Partner Page	Special Recogniton in Community Partner Page	Special Recogniton in Community Partner Page	DEADLINE 10/23 Feature you Business or Organization: \$1000; Section Headings (Only 5) \$500; Full page Feature, \$250; Half Page Feature, \$150; 1/4 Page Feature In addition to space in the cookbook, Sponsors get recognition in all digital and print promotional materials and outreach. Stand Alone Ads: 1/4 Page \$100 Get Creative: Steelecookbook@gmail.com
Steele Thankful Thursday Email	Special edition email highlighting company partnership with Steele, w/ logo and link, sent to Steele community (approx. 400 local families), and inclusion of company logo and link in Thankful Thursday sponsor recognition once per month until the end of the 20-21 school year.	Special edition email highlighting company partnership with Steele, w/ logo and link, sent to Steele community (approx. 400 local families), and inclusion of company logo and link in Thankful Thursday sponsor recognition once per month for 3 months.	Inclusion of company logo and link in Thankful Thursday sponsor recognition emails once per month for 2 months.	Inclusion of company name and link in Thankful Thursday sponsor recognition email once at time of donation.	Inclusion of company name and link in Thankful Thursday sponsor recognition email once at time of donation.	Inclusion of company name in Thankful Thursday cookbook-specific all sponsor recognition email once at time of donation.
Steele Stallion Press	Company logo prominently displayed in Steele Stallion Press, distributed weekly to Steele community (approx. 400 local families) once per month until the end of 20-21 school year.	Company logo prominently displayed in Steele Stallion Press, distributed weekly to Steele community (approx. 400 local families) once per semester until the end of 20-21 school year.	Company logo prominently displayed in Steele Stallion Press, distributed weekly to Steele community (approx. 400 local families) once at time of donation.			
Membership Tool Kit Online Steele Directory	Company logo prominently displayed in Steele's online directory	Company logo prominently displayed in Steele's online directory	Company logo displayed in Steele's online directory	Company logo displayed in Steele's online directory	Company logo displayed in Steele's online directory	
Social Media Posts - Steele FB page, Steele Private FB page, Steele Instagram	Recognition & link to company - 5 posts	Recognition & link to company - 3 posts	Recognition & link to company - 2 posts	Recognition & link to company- 2 posts	Recognition & link to company - 1 post	

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